

2025



2025 ANNUAL SPONSOR BOOK

“We cannot always build the future for our youth, but we can build our youth for the future.”

– Franklin D. Roosevelt

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About NOCO Unify

Northern Colorado United for Youth (NOCO Unify) is a 501(c)3 non-profit organization comprised of business leaders between the ages of 20 and 39 that are focused on raising money for charities serving disadvantaged children in Northern Colorado.

Through philanthropy, our organization provides opportunities to young and emerging leaders for personal growth, leadership development, and a sense of community. By engaging young community leaders in philanthropy earlier in life, we aim to enhance the base for this community service throughout the northern Colorado region.

Our events:



14th Annual Down & Derby – May 3rd, 2025
The Grainhouse at Raindance



6th Annual Kids Classic Golf Tournament
June 6th, 2025, Greeley Country Club



17th Annual Suitcase Party – August 15th, 2025
Discovery Air

Charities We've Supported

A Child's Dream
A Kids Place
Avery's Light
A Women's Place
Boys & Girls Club Larimer County
Boys & Girls Club Weld County
CASA of Larimer County
Catholic Charities
Center for Family Outreach
Champ
Child Advocacy Resource Education (CARE)
Child Safe
Children's Speech and Reading Center
Coats & Boots Program – North Fort Collins Business Association
Colorado Youth Outdoors
Dream On 3
Fort Collins Habitat for Humanity
Genny's Hope
Girls on the Run of the Rockies
Greeley Area Habitat for Humanity
Hearts & Horses
Hope House Northern Colorado
Immigrant and Refugee Center
Junior Achievement
Kids Pak
La Familia - The Family Center
Life Stories
Matthews House
North Fort Collins Business Association
North Range Behavioral Health
Partners Mentoring Youth – Larimer & Weld Counties
Project Linus
Project Self Sufficiency - Boundless Children's Fund
Race to Read
Realities for Children
Respite Care
Sexual Assault Victim Advocate Center (SAVA)
Student Recovery Program
Teaching Tree
TEAM Fort Collins
Turning Point Center for Youth and Family Development Inc.
United Way of Larimer County
Voices Carry Child Advocacy Center
Weld County Juvenile Assessment Center
Weld Food Bank
Youth for Christ

About the Events



14th Annual Down & Derby Party
– May 3rd, 2025 –
The Grainhouse at Raindance



May 2025 will bring another exciting return of the Down & Derby Party. Annually, the event typically attracts over 1200 affluent attendees. The Down & Derby Party, a Kentucky Derby-themed party celebrating all the festivities and fanfare surrounding the Derby, is NOCO's premier Derby event!

Derby Attendee Profile:

- Age: 30-50, 75%+ couples
- Income: \$150,000+
- Average HH Value: \$550,000
- Gender: 50/50
- Education: College degree
- Attendees: 1200+ (targeting higher income households and individuals, business owners, Circle of Influence from NOCO Unify's membership)



6th Annual Kids Classic Golf Tournament
– June 6th, 2025 –
Greeley Country Club



Our Kids Classic Golf Tournament is now on its 6th year and has consistently been one of NOCO's best and biggest fundraisers. This event has sold out consecutive years.



17th Annual Suitcase Party
– August 15th, 2025 –
Discovery Air



The Suitcase Party started in August 2007 and has quickly grown into Northern Colorado's favorite event. Couples come with bags packed and ready to be swept by private plane – that night – to a desirous destination for a 3 night all-inclusive experience. Over the years, additional smaller plane trips and helicopter trips have been added.

Suitcase Party Attendee Profile:

- Age: 25-54
- Income: \$150,000+
- Gender: 50/50
- Education: College degree
- Attendees: 1300+ (targeting higher income households and individuals, business owners, Circle of Influence from NOCO Unify's membership)

Sponsor Tiers For Derby & Suitcase Parties

Name/Type	Title	Presenting	Event Partner	Event Sponsor*
# Available (Derby or Suitcase)	1	2	5 Derby / 6 Suitcase	20+
Price	\$25,000	\$15,000	\$9,000	\$5,000
# of Sponsored Event Tickets	20	12	6	4**
Marketing Package	Tier 1	Tier 2	Tier 3	Tier 4

* See next page for list of typical Event Sponsor opportunities.

** 4 tickets for the event sponsored.

Marketing Packages

Marketing Package	Tier 1	Tier 2	Tier 3	Tier 4
Logo on Website	✓	✓	✓	✓
Logo on Emails	✓	✓	✓	✓
Logo on TVs at Event	✓	✓	✓	✓
Logo in Program	✓	✓	✓	✓
Full Page ad in Program	✓			
Half Page ad in program		✓		
Event Signage	Premium	Premium	Premium	Standard
Event Naming Rights	✓			
Exclusive Sponsor	✓			
Online Video	✓			
Promotional Video	✓			
Right of First Refusal	✓			
Social Media Recognition	✓	✓	✓	✓
Radio Advertisement	✓	✓		

Typical Event Sponsor Opportunities

Party Events

Premium Event Specific:

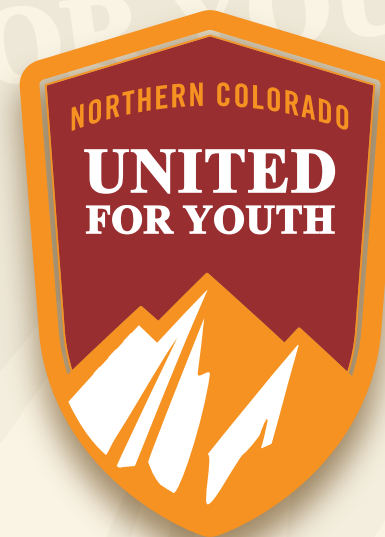
- Stage
- Silent Auction
- Bar
- Registration
- VIP
- Live Auction
(Suitcase Party Only)

Standard Event Specific:

- Food
- Gift
- Hat Contest
- Band
- Shuttle
- Trip
- DJ
- Cigar
- Valet

Additional:

- Radio
- Marketing
- Operating
- Event Activity
- Community Impact
- Youth Engagement



Sponsor Tiers For Kid's Golf Classic

Sponsorship Name/Type	Title	Bar Hole	Beer Hole	Hole	Clubhouse
Price	\$13,000	\$4,500	\$4,500	\$4,000	\$4,000
# of Teams	2 Teams	1 Team	1 Team	1 Team	1 Team
Per-Player Gift	\$400/player	\$200/player	\$200/player	\$200/player	\$200/player
Marketing Type	Premium	Standard	Standard	Standard	Standard
Tent		On Bar Hole	On Beer Hole	On Hole	At Clubhouse
# Available	1	4	1 (Exclusive)	12	17